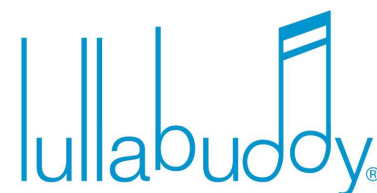


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WITH A PRESS OF A BUTTON, SOOTHING SOUNDTRACKS FROM LULLABUDDY® WOW SIX PARENTING CONTESTS

The National Parenting Center, Hot Diggity And Mom's Choice Join Tillywig, Family Choice And National Parenting Product Awards In Toasting Lullabuddy

Birmingham, AL (May 7, 2019) – Did you know the slow steady tempos of a lullaby are reminiscent of a mother's heartbeat? It's no wonder that sweet lullabies produce a calming or quieting effect on young children. New parents who can't think of a tune in the middle of the night (when everyone needs to sleep) can simply push a button on Lullabuddy. Recording artist Mae Robertson has produced two hours of lush songs pre-loaded in a sleek music player. Toy industry experts have taken note and happily awarded six national honors in Lullabuddy's debut year!

"Lullabuddy is simple to use - just press play," writes *Hot Diggity Awards* as it searches for the best products for families. "So simple that it can easily be turned on or off with one hand in a darkened nursery. The best thing about Lullabuddy is that parents love the music as well. It's perfect for bedtime and nap-time of course, but it's also great as a soundtrack for any time parents spend with their baby. They can turn off all the other distractions, turn on Lullabuddy, and just be together for a little while. The world is full of noise. Lullabuddy can help."



Echoes *Mom's Choice Awards*, "The Lullabuddy is a music player and Bluetooth speaker that comes pre-loaded with Mae Robertson's award winning lullabies and love songs. It comes with a shuffle button, a one-hour timer, and a mini USB cable for charging. When fully charged, it will play for up to 18 hours. The music was remastered specifically for the Lullabuddy and the sound is amazing."

There didn't seem to be enough adjectives for *The National Parenting Center* as it gave its Seal of Approval in this gushing write up: "The Lullabuddy was a great surprise that snuck up on testers. That's understandable given its tiny footprint, it could easily be overlooked...that would be a mistake! This is a high-end sophisticated Bluetooth speaker that comes packed with lullabies and love songs from the exceptionally talented mind and voice of Mae Robertson. No complicated directions or setup, no need to download music or create playlists, and no convoluted or confusing buttons."



“What sets Lullabuddy apart from other portable speakers is that you usually have to make sure you have service or Wi-Fi to use them; with the Lullabuddy, you just turn it on, without any connection to your phone, and play soothing lullabies straight from the little powerhouse speaker. The speaker can be used throughout the baby stage thanks to all the great lullabies loaded on it; after that stage, you can stream anything you want through it so it will provide years of use.”

“Testers excitedly told one another not to let the size deceive them. Lullabuddy plays crisp, clear and loud music. The size is ideal for parents since it takes up minimal space in your baby nursery or home and it can easily fit in your diaper bag for on the go use...The durability of this speaker is pretty remarkable; it was thrown in and out of diaper bags, dropped, banged into, and it never got so much as a ding.”

These three industry honors join *Tillywig Awards*, *Family Choice* and the *National Parenting Product Awards* for a total of six honors given to Lullabuddy in its first six months on the market! The posh product is sold online at Lullabuddy.com or on Amazon. As big things come in small packages, this gem will be the “wow” gift at the baby shower or as a much-welcomed newborn gift.

Lullabuddy • \$60 • Newborn+

2019 Hot Diggity Award

2019 The National Parenting Center Seal of Approval

2019 Mom’s Choice Award - Gold

2019 National Parenting Product Awards Winner

2019 Tillywig Award Winner – Parents’ Favorite Products

2019 Family Choice Award Winner



New moms might finally get a good night’s sleep as Lullabuddy can play for up to 18 hours when fully charged or continuously when plugged in! The handy shuffle setting and a one-hour timer is ideal as baby drifts off to sleep. Best of all, Lullabuddy is Bluetooth® enabled to play music from other devices. The high-resolution music files were remastered just for the speaker to produce outstanding fidelity. No wonder it has won so many national awards in its debut year!

About Lyric Partners®

Celebrating 25 years, Lyric Partners LLC has released 10 CDs by Mae Robertson and is the recipient of 21 music awards including: American Library Association Notable Recordings for Children, Parents’ Choice Gold, Oppenheim Toy Portfolio Platinum, Parent’s Guide to Children’s Media, NAPPA Gold (National Parenting Products Award), and Mom’s Choice Award. Lyric Partners recordings have also been named "Best of the Year" by Child Magazine, New Age Journal, and Booklist. Lyric Partners LLC has been in operation since 1994.